



Logical Health Alternatives

11,866 Actives \$ 135/M
11,808 Expires \$ 85/M

This list consists of subscribers who are looking for alternative approaches to fighting diabetes, obesity, heart disease, cancer, Arthritis, and many of today's greatest health threats. They are "alternative" and "natural" health enthusiasts who are looking for information on safer, more natural solutions to help overcome their health problems.

Logical Health Alternatives is written by Dr. Fred Pescatore, a long-time leader in the alternative health community, with a practice in Manhattan. He is a long-time proponent of low-carb eating and recommends his own diet that emphasizes on lean meats, vegetables, and monounsaturated fatty acids.

Subscribers learn about the nutritional recommendations and other revolutionary approaches to health that he has used in his practice with thousands of patients, which can help improve their quality of life.

Readers are highly responsive to health information and nutritional supplement offers.

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TO PLACE AN ORDER OR LIST RECOMMENDATIONS,
PLEASE CONTACT: [Christina Olson; lists@namebank.com](mailto:Christina.Olson@namebank.com)

Last Update:

July 2024

Names through:

May 2024

Minimum Order:

5,000

Source:

Web Generated/ Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$37.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M
E-Mail/FTP	\$60/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations will incur a \$100/F fee, plus a \$10/M run charges and shipping costs.

Delivery:

3-5 Business Days